

COOPER MASSEY

Sarcoxie, MO 64862

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CAREER OBJECTIVE

A goal oriented and result driven University student with vast knowledge of current marketing practices including, but not limited to, Media, Cost Management, Market Analysis, Customer Acquisition, Market Trends, B2B and B2C Marketing, and Public Relations. An outgoing extrovert aiming to use my brand and self image to improve sales, marketing campaigns, and securing new clientele.

EXPERIENCE

Warehouse Inventory Specialist / Forklift Operator

May 2020 - Present

Digger Specialties Inc. | Carthage, MO

Digger Specialties, Inc. is a Dynamic, Solutions based, Innovative building products manufacturer. DSI is committed to code testing and product design allowing DSI to lead the industry in innovative design and manufacturing excellence.

- Closely reviewed work order travelers to ensure orders could be filled by priority
- Strictly followed all OSHA protocols with proper PPE at all times
- Effectively scheduled pick up and drop off times with logistics teams

Valet Attendant

May 2019 - May 2020

Downstream Casino & Resort | Quapaw, OK

One of the most quality Casino & Resort destinations in the Four-State Area

- Parked and retrieved cars in a timely manner for guest satisfaction
- Accurately wrote descriptions, damages, and reports on parked vehicles by hand
- Professionally assisted guests with questions and concerns about Downstream

Lifeguard

Summer 2018 - Summer 2019

Sarcoxie City pool | Sarcoxie, MO

City pool of Sarcoxie, Missouri

- Closely monitored the pools for swimmers needing assistance
- Gained customer service skills providing customers with food and beverage
- Performed Red Cross C.P.R tactics on individuals in need

EDUCATION

Bachelor's of Science Business Administration / Marketing Emphasis

May 2024

Missouri Southern State University | Joplin, MO

Associate's of Arts / History

May 2021

Crowder College | Webb City, MO

Highschool Diploma

May 2019

Sarcoxie Highschool | Sarcoxie, MO

ACADEMIC HIGHLIGHTS

M.O.S Specialist Certified Since
2023

Certification in Microsoft Office Systems (Excel)

Member Since 2021

Pi Sigma Alpha (National Political Science Honor Society)